

The Doctor Will **TWEET** You Now

>> New Frontiers
in **SOCIAL MEDIA**
and **MEDICINE**

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Digital technologies have revolutionized how clinicians, patients, and patient advocates communicate in the 21st century. Despite the negative criticisms of social media, social media use by clinicians—particularly the public platform Twitter—has demonstrated its expanding value for professional development, research dissemination, and advocacy as well as “flattened hierarchies” and given a new voice to many in the profession, including those often not well heard such as women and underrepresented minorities.

But *can Twitter truly help us learn and excel as clinicians*—or is it a *professional and HIPAA violation waiting to happen?*



We invite you to join us for MSMP's 136th Annual Meeting as we explore this topic.

Celebrate those who will be honored for their community effort!

Tuesday, June 16, 2020
6:30 – 8:30 PM

Live via Zoom Conference

No cost event

Registration required:
www.msmp.org/events

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